### MINGA

# Welcome to Minga!

**Family Guide** 



### Minga Family Guide

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Hello, and welcome to Minga, the new Campus Management Platform at your child's school.

Minga is a modular-based platform that elevates safety and security on campus, drives student participation and engagement, incentivizes positive student conduct, and improves student communication.

Your child's school may use just one or many of the following Minga Modules. Reach out to the school for more information.

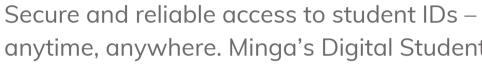


## What is Minga?

Minga is an easy-to-use Campus Management Platform built for today's modern K12 schools. Our software works seamlessly across a robust set of modules that focus on Safety & Security, Student Behavior & PBIS, Communication & Engagement, and Campus Operations. Minga empowers your child's school to create a safe, connected, and engaged campus. All in one place.

### **Digital Student IDs**

anytime, anywhere. Minga's Digital Student ID exceeds national fraud protection peace of mind.



standards and is more secure than traditional, printed ID cards, providing extra

### **Digital Hall Pass**

Minga's Digital Hall Passes ensure easy hallway access for students and reduced interruptions to teaching time. Not only do Digital Hall Passes improve safety and security on campus, they also increase student punctuality and accountability,



### **Community**

Students can easily keep up to date with their school community, with Minga's go-to hub for all campus activity outside the classroom. Staying in the loop is effortless, with quick access to events, news, announcements, and other updates at a glance.



#### **Check In**

Minga's intuitive module is designed to increase student safety and security on campus through restricted check-ins. Realtime visibility allows your child's school to monitor daily and special event attendance easily and efficently.



### **Behavior & Rewards**

Minga enables your child's school to effectively manage tardiness and monitor student behavior, inspiring motivation through rewards. Stay easily informed about your child's progress to nurture positive behavior.



#### **FlexTime**

Minga's FlexTime module promotes and facilitates individual student growth. Your child is able to embark upon highly personalized learning paths that support their unique goals, talents, and interests.

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### How to Access Minga

Students can sign in to Minga from any school-issued or personal device at <u>app.minga.io</u> using their school email credentials. The app can be accessed through a 1-1 device (a school laptop, notebook, tablet, or other mobile computing device).









### **Sign in with Google**

Students sign in using their school email address and password. (Most schools use Google, but your child's school may use Microsoft or Clever)

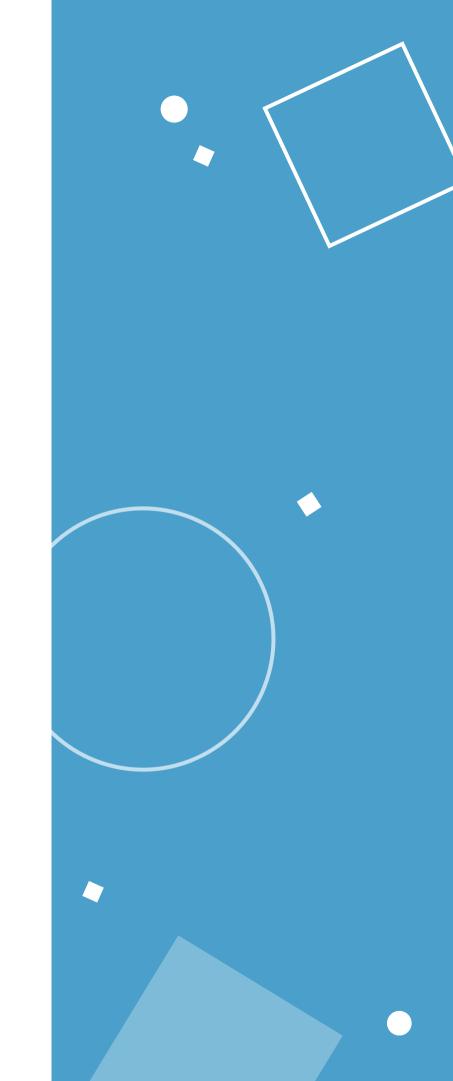


### Why do students download Minga on their personal devices?

It is not compulsory for students to download Minga on their personal device to use Minga at school.

Many students choose to download Minga on their personal mobile devices as it makes it more convenient for them to access things they need on a regular basis, on and off campus, such as their student ID.

If a student wishes to download Minga to their personal device, they can download the app from the Apple AppStore or the Google Play Store.



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### Security & Safety FAQs

#### How does Minga collect, use and disclose personal data?

Minga meets United States federal and state standards for data collection, storage, and sharing. We never collect unnecessary information, and we never share it outside of your school or district including names or email addresses.

### Where does Minga host and store data?

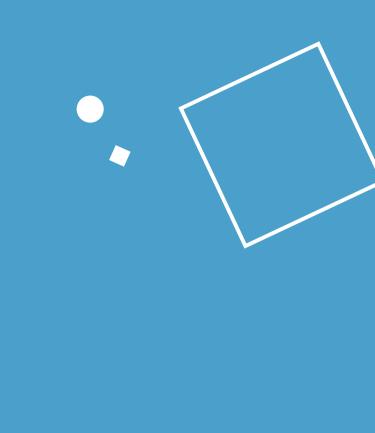
All USA schools connect exclusively to our world-class hosting facility operated in partnership with Google in Detroit, MI. All replication and backup data stay in the USA.

### Does Minga advertise to students?

Minga has a ZERO Advertising Policy and never advertises to students. In addition, student or school data is never used to target or direct advertising in any way. Ever.

### Does Minga track student location or device activity?

No, Minga does not track a student's location or activity on their mobile device such as browsing or search history.



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### How is content filtered and moderation on Minga's platform?

We have a three (3) step approach to ensure the integrity of content posted to your school Minga.

- 1. Member Accountability: There are no anonymous accounts on Minga; every student is represented by their real name. This reduces inappropriate behavior by 99.9%.
- 2. Al Filtering and Moderation: The Minga Al Engine automatically scans every post and comment for offensive words, phrases, and emojis in addition to content representing bullying, sexting, racism, and discrimination. This content is blocked in real-time and the user and administrator are notified.
- 3. Reporting and Deleting: Anyone on your Minga can report offside content and you can set a reporting threshold to automatically remove it. Any teacher or administrator can immediately delete content in real-time.

**Privacy, Safety, Security are Priority #1** 







How safe are the tools being used between educators and students at your school?

Did you know that platforms like Instagram, Snapchat, WhatsApp, Band, and even Text Messaging do not meet the safety and privacy requirements at the State or Federal levels for education? Safety, Privacy, and Security measures protect not only your students but also your educators.