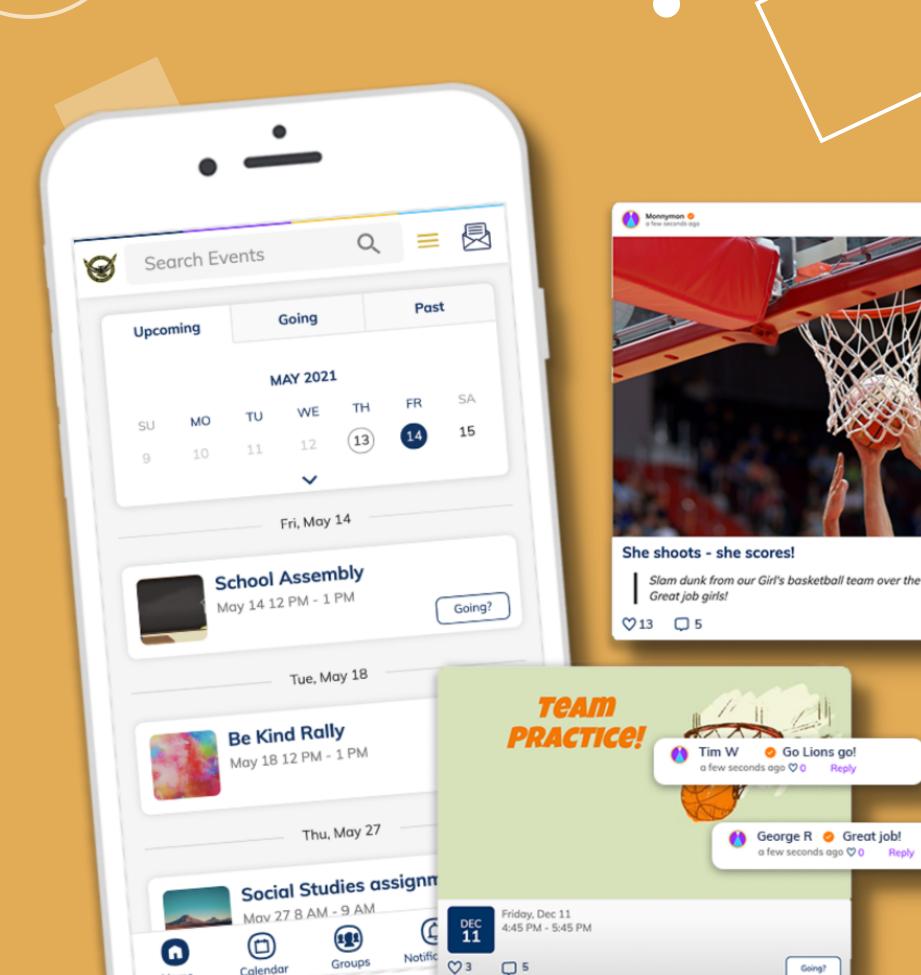
MiNGA

Creating & Promoting Events in Minga

A quick guide to creating and promoting events in Minga.



4 Steps to Plan and Coordinate Events

1

2



CREATE

Easily create your event listing and invite your guests in Minga.

PROMOTE

Create and schedule promotional posts for your event on the home feed.

This Guide

3





CHECK-IN

On-site event check in & out and scan ID cards



REPORT

Event attendance for reporting and on site event safety

Check-Ins and Ticket Management



One place for all of your school events



Every event you have at school can be added to Minga so that it is shared in every student, teacher and parents personalized Minga Calendar.

Create events for school colors day, the next big game, prom, half-day Friday - whatever it may be, it can be shared, promoted, managed, discussed and celebrated in Minga.

Get ahead of the school year by adding all of your upcoming events to your Minga calendar.

Create your event in Minga

Log in on the Minga App or at <u>app.minga.io</u>

Click the Add button on the lower navigation menu in the app or left navigation menu in a web browser.

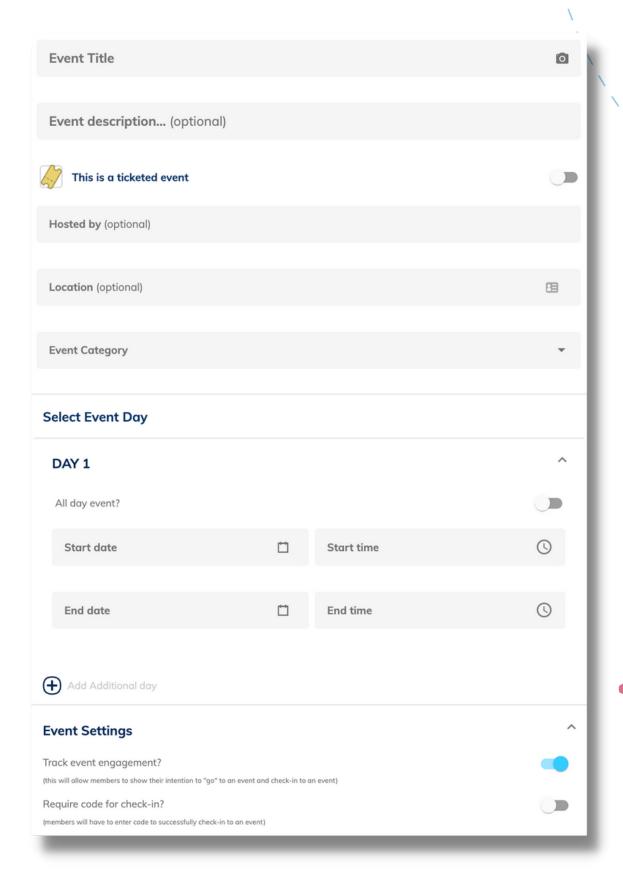
Select Event

Fill out your event information. Suggested banner images will appear when you type your Event Title - choose one or upload a custom image.

Toggle 'This is a ticketed event' on to fill out the event ticket details. Here you can link to your online ticketing system and/or inform guests where they can purchase tickets.

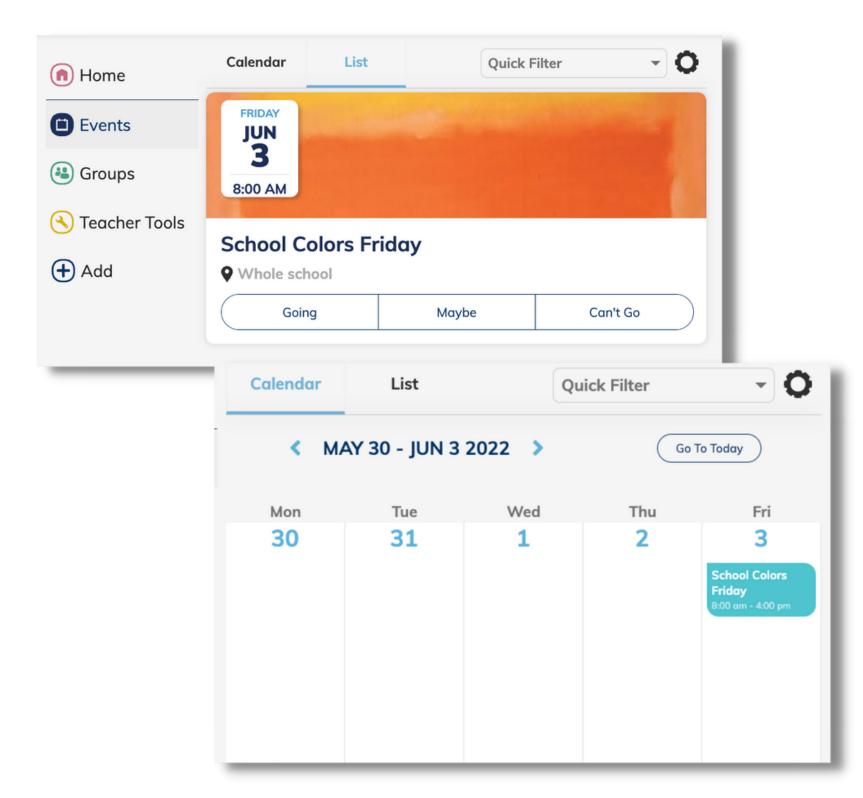
Contact your administrator for posting permissions if you do not see these options.





Add additional days for recurring events

View your event on the calendar



To view your new event, click **Events** in the left navigation menu on your browser, or the lower navigation menu in the app.

View events in the Calendar view or List View.

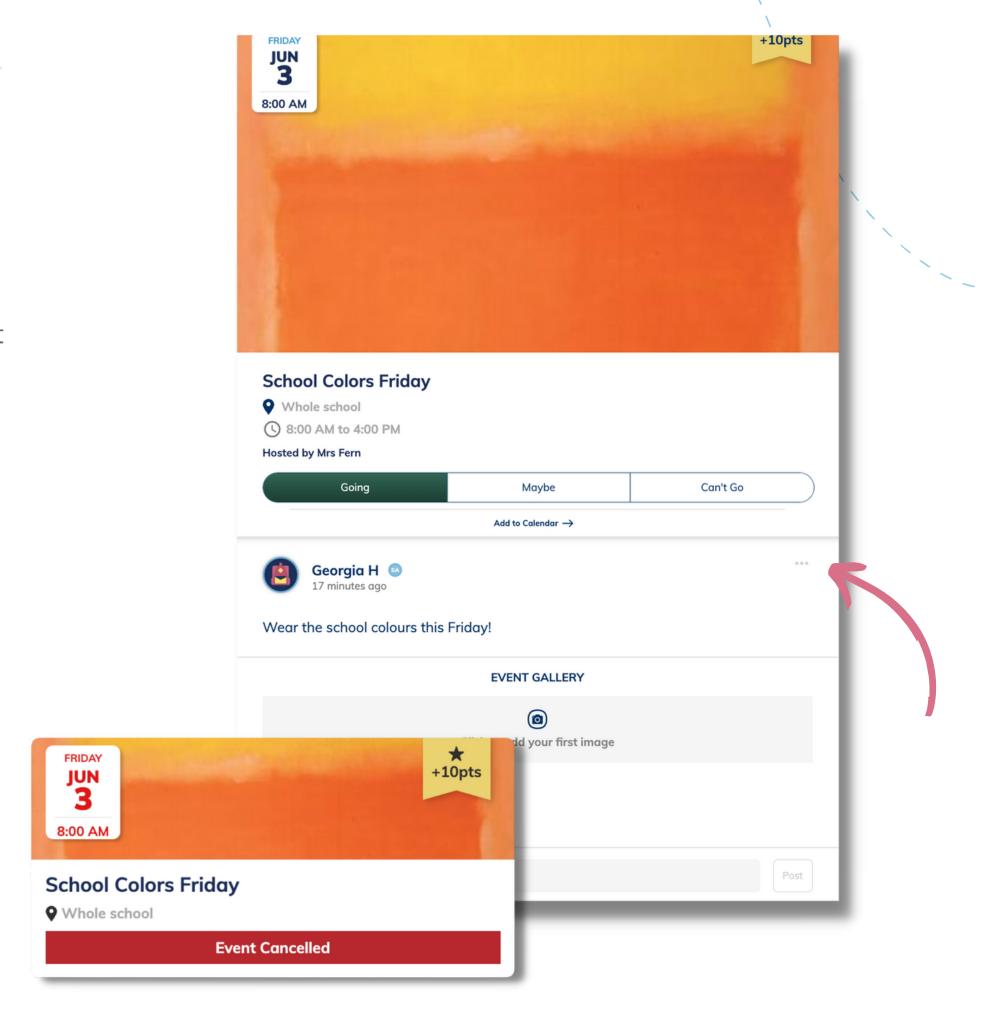
To view past events, click the Settings gear and select Past Events > Apply

Edit your event

To make any changes to your event. Click on the event listing from the home feed or the events page.

Click the three dot menu and select Edit, Delete or Cancel.

Cancelling the event will keep the event post visible with an 'Event Cancelled' notification.



Promote your event

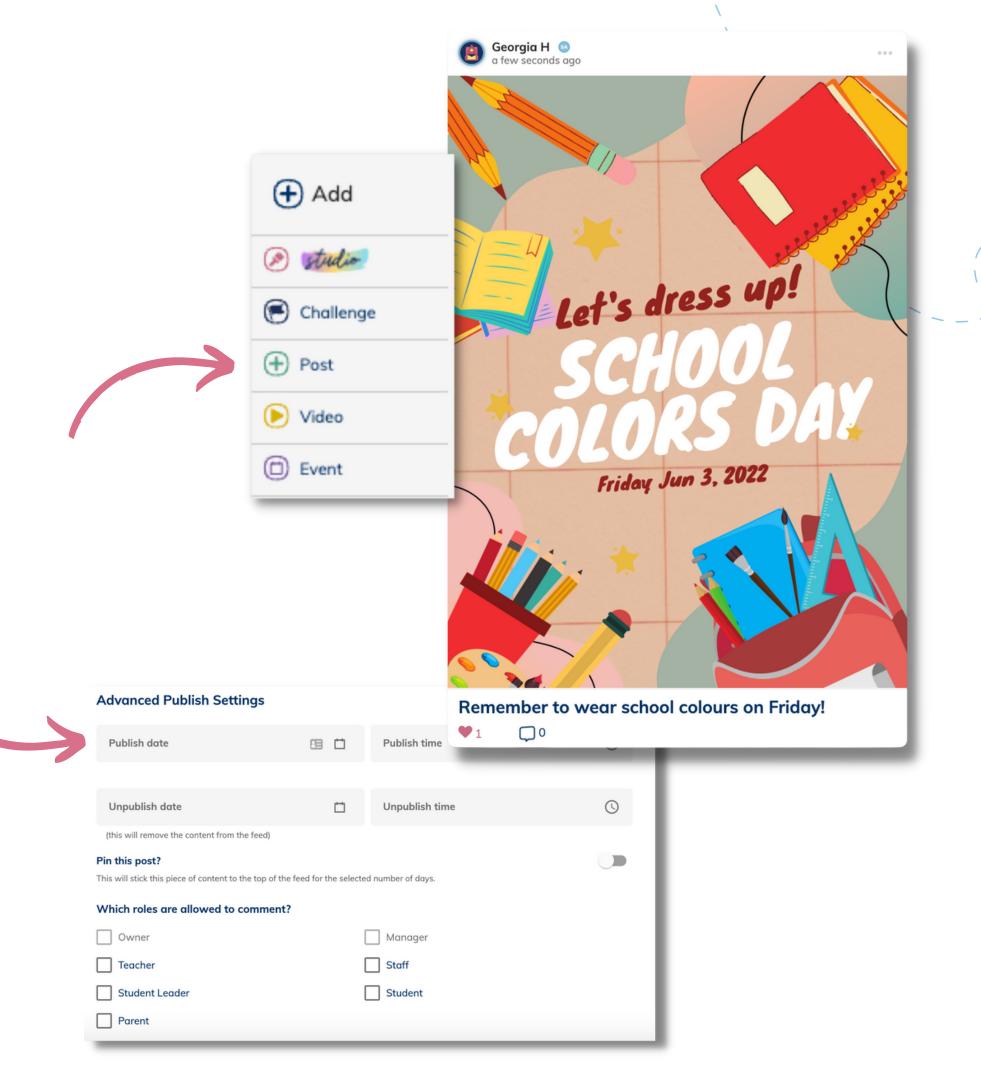
Your event listing will live in your Minga Calendar and will also post onto your Minga main feed 7 days before the event.

<u>Create posts</u> to remind students to buy tickets and attend the event. Ask your student leaders to help create and share awesome event posters!

Use <u>Advanced Publish Settings</u> to schedule posters in advance by setting the publish and unpublish dates for the Minga feed.

Pin your post to the top of the feed to get maximum engagement.

Create a Post

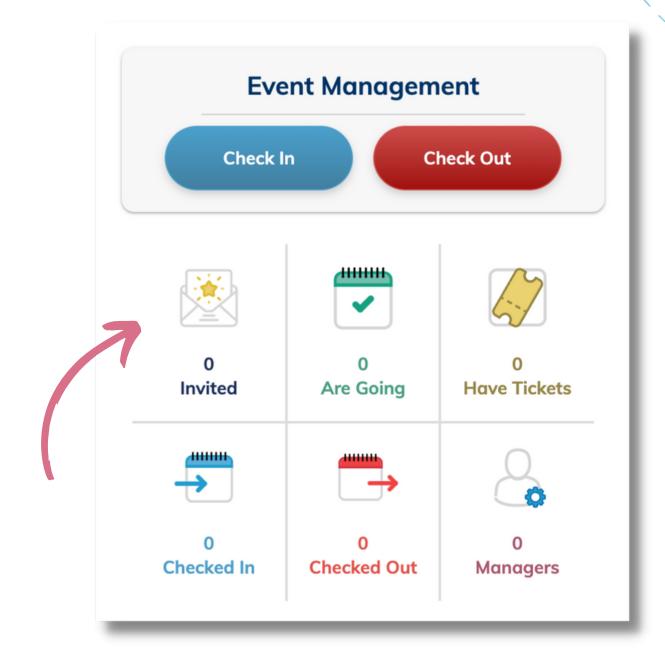


Invite students to your event

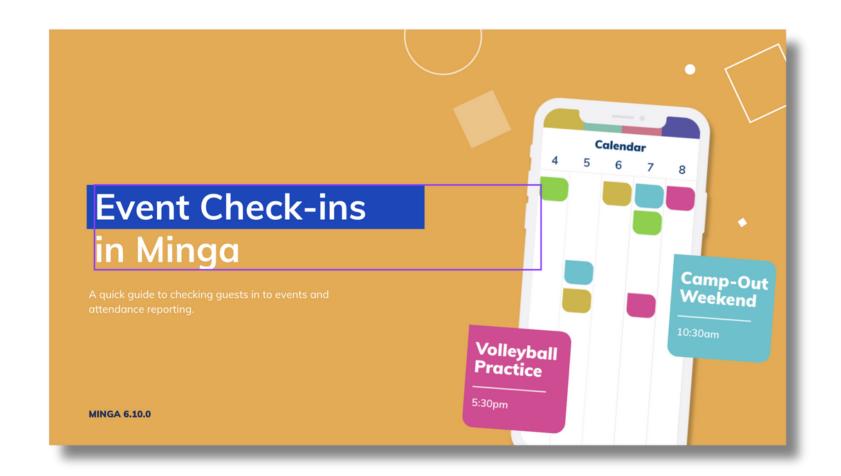
Whether you are inviting the entire school or just one grade, the Event Management console within your event allows you to send invitations to people within your Minga.

- Click on your event from the Minga Calendar
- Click on "0 Invited"
- Click Invite
- Select your list of people to invite;
 - Upload a list of student ID numbers
 - Search for specific students by name
 - Or, Filter by Grade, Role or Group
- Students will receive an invite notification and will be asked to RSVP

(PBIS & Tracking module required to view Event Management console)



Now let's manage your event!



Now that you have created and promoted your event it's time for Minga to help you with on-site event management.

Find out more about managing tickets, checking students in and out by scanning their Minga Digital IDs, and pulling attendance reports in our Event Management guide below.



Minga Help Center

For any other support you need when setting up and using your Minga, please visit our Help Center and the knowledge base.

We host weekly training sessions on Zoom which are a great opportunity to get specific questions addressed in person. We encourage you to attend!

You can also reach out to us directly for help at support@minga.io



